

NORTHFIELD AREA CHAMBER OF COMMERCE
COMMITTEES & BOARD OF DIRECTORS
JANUARY - DECEMBER 2008

BUSINESS DEVELOPMENT COMMITTEE

Purpose: Advocate for business retention and expansion in the Northfield area.

Goals:

- Conduct business and retention visits and interviews, and communicate the needs and concerns of local businesses and industries to those responsible for ensuring the economic prosperity for the Northfield area.
- Participate in the Grow Minnesota initiative.

Committee Chair: Don Kuehnast, Community Resource Bank

Board Liaison: Don Kuehnast, Community Resource Bank

Other Members:

Ernie Hurlbut, McLane Minnesota
David Shumway, First National Bank
Kathy Feldbrugge, Chamber's Executive Director

Mark Mohlke, Wells Fargo Bank
Moe Jeskey, Cardinal CG

RETAIL COMMITTEE

Purpose: Assist in strengthening the retail sector of the Northfield area community.

Goals:

- Coordinate Chamber retail events.
- Host retail forums and seminars.
- Promote Chamber Members and encourage doing business locally.

Staff Contact: Kathy Feldbrugge

Board Liaison: Mary Rossing, Present Perfect

Other Members:

Krin Finger or Ally Beyer, Rare Pair
Eleanor Croone, Paper Petalum
Joyce Hoogenakker, Kids On Division
Nicole Pfeifer, Minneapolis Ragstock
Carl Nass, EconoFoods

David Schlosser, River City Books
Tim Freeland, Northfield News
Joey Robison, Just Food Co-op
Dean Aamodt, KYMN Radio
Christine Bernier, By All Means Graphics

GOVERNMENT AFFAIRS COMMITTEE

Purpose: Keep members informed on key issues and encourage members to participate in the governmental process.

Goals:

- Will urge members to contact legislators, elected officials, and the Chamber leadership regarding legislation and issues that affect their business.
- Encourage members to support the Chamber's initiatives, attend informational meetings/forums and vote.

Committee Chair: Jim Nelson, Community Resource Bank

Board Liaison: David Ludescher, Grundhoefer, Neuville & Ludescher PA

Other Members:

Robert Bierman, Bierman's Floor Covering
Ray Cox, Northfield Construction Company
Chris Sawyer, College City Beverage

Daniel Burns, Northfield Public Schools
Mark Sellner, Malt-O-Meal
Joe Hargis, Carleton College

CONVENTION AND VISITORS BUREAU ADVISORY BOARD

Purpose: Enhance the economic vitality of the community by promoting the area and what it has to offer, and invite and bring visitors to the Northfield area..

Goals:

- Respond to all tourism information and visitors' requests...providing visitor packets, tourism information and marketing material to these individuals, groups, businesses, organizations and agencies.
- Determine tourism advertising in targeted areas to targeted audiences; and develop specific tourism packages to promote to targeted audiences, and develop new marketing materials as needed.
- Coordinate bus tours for groups, and provide a tour guide when requested.
- Maintain communications with the Explore Minnesota Office and other tourism groups and organizations in an effort to stay informed about the tourism industry and updated on new marketing possibilities. Also, inform local businesses of local tourism initiatives, events and opportunities.
- Provide Northfield area information to travel shows and attend travel shows when consistent with CVB goals.
- Provide the community with information about the importance of tourism, what the CVB has accomplished and is working on, and how local citizens and businesses play an important role in promoting their community and increasing visitor traffic.
- Support, in concept, tourism-related events, activities and facilities that will bring visitors to the Northfield area.
- Update brochures, web site and other tourism material produced by the CVB.
- Continue to develop ways to generate additional local lodging tax dollars and other types of revenue for the CVB and local tourism efforts.

Committee Chair: Michelle Weber Egeness, St. Olaf College

Board Liaison: Pat Vincent, Three Links Care Center

Other Members:

Joe Grundhoefer, J. Grundy's Rueb-n-Stein
Noah Cashman, City of Northfield
Mike Luckraft, Northfield Golf Club

Jeff Hasse, Country Inn
Brian Hong, Engage Print
Kathy Feldbrugge, Chamber

MEMBERSHIP COMMITTEE

Purpose: Retain and gain members by providing membership benefits and programs that result in membership participation, financial support, and a return on membership investment.

Goals:

- Identify Chamber member services, benefits, programs and events and determine how to best communicate this information to the different member sectors, pointing out how members will receive a return on their investment.
- Determine new ways for adding value to membership.

Committee Chair: Jon Snodgrass, Edward Jones & Company

Board Liaison: Mark Mohlke, Wells Fargo Bank

Other Members:

Chris Bednar, Marco

Jean Taylor, Taylor Truck Line, Inc.

AMBASSADORS COMMITTEE

Purpose: Serve as public relations representatives for the Chamber.

Goals:

- Make visits to Chamber members, and thank and congratulate them on starting a new local business, becoming a new owner of an existing business, having a major expansion of their business/facility, and celebrating a significant business anniversary.
- Attend Chamber events; and when invited, attend ground breakings, grand openings and open house ceremonies.
- Assist with prospective members efforts.

Committee Chair: Pat Swenson, Swenson Financial Services

Board Liaison: Christopher Sawyer, College City Beverage

Other Members:

Margaret Olson, Olson Brothers Construction
Nancy McGregor, Edina Realty
Jan Stanton, Frandsen Bank and Trust
Margaret Haugen, US Federal Credit Union
Eric Frank, Tradition Realty
Dan Scheffler, Wells Fargo Bank
Lois Burgoyne, Northfield Retirement Center
Travis Nettum, Premier Bank Minnesota
Jody Graff, First National Investment Services

Ken Geiger, River City Mortgage & Financial
Becky Behrens, First National Bank
Gary Kes, Kes Equipment-Hague Quality Water
Marty Benson, Community Resource Bank
Tom Posch, First National Bank
Beth Ayotte Naumann, ServiceMaster River Cities
Jeff Johnson, KYMN Radio
Matt Sewich, Heartman Insurance
Jean Taylor, Taylor Truck Line Inc.

LEADERSHIP COMMITTEE

Purpose: Encourage leadership by developing leaders.

Goal: Develop, coordinate and promote the Chamber's Northfield Area Leadership Program...a program that provides emerging and existing leaders with opportunities to enhance their business and community knowledge, civic network and leadership skills.

Chair: Kathy Olson, Millstream Commons

Board Liaison: Kathy Feldbrugge, Executive Director

Other Members:

Jody Graff, Investment Centers of America

Jeff Johnson, KYMN Radio

Al Roder, City of Northfield

Loretta Carlson, Community Resource Bank

Dawn Christensen, Malt-O-Meal

Jennifer McNamara, Chamber Administrative Assistant

* Following the Feb. 2008 Leadership Program, a new Leadership Committee and Chairperson will be appointed.

CREATIVE PROFESSIONALS COMMITTEE

Purpose: To provide opportunities for business people to meet and network.

Goals:

- Encourage Chamber Members to attend the Business-To-Business (B2B) After Hours networking events at Chamber member businesses.
- Plan and coordinate the Chamber's Annual Golf Event.

Chair: Adam Evenson, Frandsen Bank & Trust

Board Liaison: Rob Taylor, Taylor Truck Line

Other Members:

Ryan Heinritz, ServiceMaster River Cities

Jon Snodgrass, Edward Jones & Company

Jason Polzin, Polzin Glass

Beth Naumann, ServiceMaster River Cities

Ally Beyer, Rare Pair, Inc.

Jody Graff, First National Investment Services

BOARD OF DIRECTORS

President: Jeff Hasse, Country Inn

Vice President: Christopher Sawyer, College City Beverage

Treasurer: Moe Jeskey

Past President: David Ludescher, Grundhoefer, Neuville & Ludescher PA

Other Officers:

Don Kuehnast, Community Resource Bank

Mary Rossing, Present Perfect

Mark Mohlke, Wells Fargo Bank

Pat Vincent, Three links Care Center

Rob Taylor, Taylor Truck Line Inc.